

**Chief Patron**  
**S. Satyajit Singh Majithia**  
President  
Khalsa College Charitable Society, Amritsar

**Patron**  
**S. Rajinder Mohan Singh Chinna**  
Honorary Secretary  
Khalsa College Charitable Society, Amritsar

**Workshop Chairman**  
**Dr. Mehal Singh**  
Principal

**Workshop Director**  
**Dr. Joginder Singh Arora**  
Head & Dean, Commerce and Business Administration  
(Contact: 9417393800)

**Workshop Coordinator**  
**Dr. Ajay Sehgal**  
Assistant Professor  
(Contact: 9815722560)

**Reception Committee**

<b>Dr. Arvinder Kaur Kahlon</b> (Associate Professor)	<b>S. Rachhpal Singh</b> (Assistant Professor)
<b>Dr. Avtar Singh</b> (Associate Professor)	<b>Dr. Deepak Devgan</b> (Assistant Professor)
<b>Dr. Sawraj Kaur</b> (Associate Professor)	<b>Dr. Poonam Sharma</b> (Assistant Professor)

**Organizing Committee**

<b>Mrs. Shivan Sarpal</b> Assistant Professor (Contact: 9780180069)	<b>Mrs. Sakshi Sharma</b> Assistant Professor (Contact: 9464140140)
<b>Ms. Aanchal Arora</b> Assistant Professor (Contact: 7837206760)	<b>Ms. Shikha Choudhary</b> Assistant Professor (Contact: 9646399323)

**Famous Places to Visit in Amritsar:**

Golden Temple	Maharaja Ranjit Singh Panorama
Jallianwala Bagh	War Memorial
Durgiana Temple	Sada Pind (Our Village)
Ramtirath Temple	Wagah Border (Retreat Ceremony)

Contact us at :  
[rmworkshopkca2016@gmail.com](mailto:rmworkshopkca2016@gmail.com)

## 7 Days National Workshop on Research Methodology

Organised by  
PG Department of  
Commerce & Business Administration  
(December 18 – 24, 2016)



**Khalsa College Amritsar (Punjab)**

(An Autonomous College)  
NAAC reaccredited 'A' Grade (CGPA)  
'College with Potential for Excellence' Status conferred by UGC  
'Star Status' conferred by Department of Bio-Tech., G.O.I., New Delhi

ESTD : 1892



### About the College

Khalsa College, Amritsar the premier-most institute of higher learning, was established by the leaders of the Singh Sabha Movement in 1892. The campus is grand and its architecture par excellence. The architectural grandeur of its buildings and layout of its campus clearly demonstrate the will of the founders. The college has been awarded 'A' Grade by National Assessment and Accreditation Council (NAAC). Khalsa College is the first and only college in GNDU which has been conferred autonomous status in 2013. The college stands tall as a provider of quality education on the national horizon. With an invigorating ambience, a state-of-the-art and legendary infrastructure and a committed and competent faculty, the college is ceaselessly striving to produce outstanding academic and extra-curricular works. It claims pre-eminence throughout the world because it has its roots in the lofty ideals of the Great Gurus and presently moves towards the future with a visionary outlook. The college strives towards advocating a progressive attitude of mind, according due value to intelligence and logic.

### About the Department

PG Department of Commerce & Business Administration of Khalsa College, Amritsar set up in 1968 has imbibed the traditions and culture of this legendary institution of exploring new frontiers of knowledge and innovation in academics. In its history spanning over five decades, it has redefined commerce education in the country. The rapid growth of the department of commerce is reflected in its expansion as well as novelty in its academic programmes. It has its own state-of-the-art & well enriched departmental library, commerce research centre, innovative commerce lab, spacious computer lab & independent seminar hall. The department has been offering various courses including M.Phil., M.Com., B. Com. (Hons.), B.Com. (Reg.), BBA, Diploma in Retail Management, PG Diploma in Taxation and PG Diploma in Financial Services. Besides this, the department also provides dual degree-diploma programmes such as Diploma and Certificate Course in Computerised Accounting.

### About the Workshop

The workshop is designed to offer the participants with hands-on approach to conduct the research on completion of the workshop. The participants are likely to develop the skills to review the literature, develop hypotheses, frame research design, identify sampling techniques and comprehend the role and relevance of the tools for data collection and analysis. The seven-day workshop will expose the participants to a thorough conceptual knowledge, followed by the practical application of research techniques. Moreover, the workshop will provide a platform for discussion on the research related methodological issues as well as to simulate new statistical research approaches.

### Workshop Schedule

Day 1: Introduction to the Research Problem, Sampling Design and Testing of Questionnaire  
Day 2: Data Management and Analysis with SPSS  
Day 3: Extensive Coverage of Parametric and Non Parametric Tests  
Day 4: Formulation and Testing of Hypotheses of various Statistical Techniques  
Day 5: Exposure of Multivariate Regression Analysis and Hands on Practice with SPSS  
Day 6: Application & Interpretation of Factor Analysis, EFA with Practical Exposure  
Day 7: Publication of Quality Research Papers, Plagiarism Detection and Preventive Measures

### Venue and Timings

The workshop will be held from December 18 – 24, 2016 in the PG Department of Commerce and Business Administration at Khalsa College, Amritsar. The timings of the workshop will be 10.00 a.m. to 4.00 p.m.

### The Resource Persons

The eminent resource persons for the workshop have been invited from various renowned institutions.

### The Participants

The registration of the workshop is open for research scholars, researchers from corporate world and faculty members in the areas of Commerce, Management, Economics and allied areas.

### Number of Seats

The number of seats for the participants in the workshop has been limited to **Forty**. These seats will be reserved on **First-Come-First-Serve basis**.

### Last date for Application : December 10, 2016 (Saturday)

The registration process, however, will be closed on receipt of 40 confirmed applications irrespective of the last date. So, you are advised to apply at the earliest and confirm your participation.

### Registration Fee

- For Non-residential Participants: Rs. 6,000/- (Fee includes workshop material, tea and lunch).
- For Residential Participants: Rs.11,000/- (Fee includes workshop material, accommodation charges, breakfast, tea, lunch and dinner).

### Mode of Payment

The payment of the registration fee can be made either through Demand Draft or Online (NEFT), the details of which have been listed below:

\*DD in favour of **Principal, Khalsa College Amritsar**, payable at **Amritsar**.

\*\* Account Details for NEFT :

**Name of Bank A/c:** Principal, Khalsa College Amritsar

**Saving Bank A/c No.** 3397000100447905

**Name of Bank:** Punjab National Bank

**Branch:** Kot Khalsa, Amritsar (Punjab) **IFSC:** PUNB0339700

### How to Apply

- Registration Form (duly filled in) along with registration fee must be sent through Registered/Speed Post/ Courier to: **The Head, PG Department of Commerce & Business Administration, Khalsa College Amritsar, Punjab-143002**.
- Scanned copy of duly filled registration form & payment details must be sent by email to [rmworkshopca2016@gmail.com](mailto:rmworkshopca2016@gmail.com)

### Important to Note :

- Workshop registration fee is non refundable.
- Registration form can be downloaded from the college website : [www.khalsacollegeamritsar.org](http://www.khalsacollegeamritsar.org)
- All the participants must bring their own laptops along with power cords.
- Accommodation to residential participants will be provided for 7 nights on twin-sharing basis.