

Bachelors of Arts in Journalism & Mass Communication

Semester I	Semester II	Semester III
101 Communication Skills in English-I 110 Punjabi (Compulsory) OR 111 Basic Punjabi 102 Principles of Communication 103 Reporting & Editing- I 104 Media & Politics 105 Computer Applications for Journalism 106 Print Media Lab 107 Computer Lab	201 Communication Skills in English-II 210 Punjabi (Compulsory) OR 211 Basic Punjabi 202 Press Laws & Media Ethics 203 History of Print Media 204 Mass Communication: Concepts & Processes 205 Design & Graphics 206 Communication Lab 207 Design & Graphics Lab	301 Photo Journalism 302 Reporting & Editing-II 303 Broadcasting in India: Policies & Principles 304 News Feature Writing 305 Development & Communication ESL- 221 Environmental Studies 306 Reporting & Editing Lab 307 Photography lab 308 Feature Writing Lab
Semester IV	Semester V	Semester VI
401 Media: Business Communication 402 Programme Formats: Radio & TV 403 Video Production: Idea to Screen 404 Folk Media 405 Advertising: Concepts & Principles ESL-221 Environmental Studies 406 Radio & TV Production Lab 407 Operation & Handling of Video Equipments 408 Advertising Lab	501 Event Management: Principles & Method 502 Organization & Management 503 Research Methodologies for Media 504 Cyber Journalism 505 Public Relations 506 Event Management 507 Cyber Lab	601 Training 3 Month 602 Current Affairs